

I Want to Live Here!

Preliminary surveys in Footscray show housing would be more affordable if the hidden supply of privately held vacant land was opened up.

- The tax system subsidises housing wastage
- Speculators preferred over First Home Owners
- Vacant land increased since Kennett reforms
- 70% of a mortgage is the land component

Speculators are encouraged to withhold land and housing to manufacture capital gains. The Great Australian Dream is being speculated upon, forcing rents up



What can u see from the seat
of a bike?

We need your help

- > to survey 'speculative vacancies' in focus suburbs. You need:
- > a bike, a camera, a photocopy of a melways
- > cycle a pre-designated area, take photos
- > email them in
- > we add vacancies to a Google Earth photo
- > we calculate how land prices would drop
- > this info is used to lobby govt to say:

'We know what's going on!'



If everyone gets \$10K who really gains?
First Home Owners Grant for whom?



Gen X, Y & all renters need to ensure we aren't being taken for a ride.

Speculation -> urban sprawl -> bad air

- Include land and resources in our economy
- Let's rebalance the playing field.

Stop Climate Change - Respect our Resources

ourturf@earthsharing.org.



Earthsharing Australia

www.earthsharing.org.au/IW2LH

I Want to Live Here!



Housing Affordability

A campaign to unveil why
Speculators have a Free-Ride